

## Victoria Litho invest in AG/CAD's DYSS X7

**Realising added value using a DYSS AG/CAD Digital Finishing Machine.**

### POS and DYSS - Added Value

Victoria Litho have invested in a DYSS Digital Finishing Machine: a small batch production machine, which can also make individual samples in a range of materials. If you're running a **POS business** this is a seriously useful piece of kit to help you realise additional added value.



### Victoria Litho - Large Format

Victoria Litho is a large format, POS, packaging and map printing company based in Hayes, Middlesex. Established at the forefront of the large format print industry for the past 20 years, Victoria Litho has a track record of adopting leading edge technological developments in machinery, printing processes and services.

Having built a valuable reputation that comprises a pedigree for attention to detail, quality workmanship and customer service credentials, Victoria Litho were understandably keen to ensure that any investment supported their good name.

### Demonstration?

We have a fully configured X7 ready to demonstrate at our offices in Cheshire, with a wide range of materials or you can send us any specific material you are interested in using.

We are having some open days in November so if you'd like to come and have a look please call us on 01606 863344 or email us at the address below.

To arrange a demonstration email us: [sales@dyss-uk.com](mailto:sales@dyss-uk.com)

### What the customer says:

**Victoria Litho Director, Craig herd reflects:** "Whilst the digital print market is growing strongly, customers demand ever **shorter production runs** and lead times, which has the potential to cause bottlenecks in the finishing departments. We've invested in a DYSS digital finishing machine, a refurbished KBA 162A press which can print up to five colours, (as well as a coater) and an AGFA digital flatbed as part of a £1.25 million investment plan.

The **DYSS is so quick** that we can now produce short production runs that we wouldn't have otherwise been able to even attempt. We're also now able to produce mock ups.

#### Super Head

For two sleeves & 1kw Router



#### Triple Head

For three sleeves



Entering the digital print market was a new venture for us however, the **AG/CAD Kasemake Vision software** that came with the DYSS machine allowed us to start running competitively within a very short period of time - using just one person. As well as being a better solution, the DYSS also saved us a lot of money compared to the competition; our machine was 20-25% more cost effective than the closest alternative.

The DYSS allows us to cut, crease and rout all varieties of commonly used and new display materials up to 25mm thick. Whether we are cutting card, vinyl, acrylics, labels, textiles, papers or undertaking cardboard engineering with complex fold, crease, and scoring patterns... the machine copes with it all."

More information about the DYSS range of digital cutters is available on our website: <http://www.dyss-uk.com>