

KASE STUDY

Reliability, Ease of Purchase and a Return on Investment for Pure POS.

Hello, I am Russ Murch, Managing Director of Pure POS and I have been asked to report my experience of dealing with AG/CAD Ltd when purchasing a Digital Cutting System from them recently.

We purchased a Digital Cutting System and design software from AG/CAD Limited 6 months ago. We had looked at all of the other machines on the market and found the KASEMAKE machine to be best value for money and a tried and tested platform which we were sure would suit our needs for both features and reliability.

The service from AG/CAD has been excellent. Their flexible finance option made for this being the single easiest asset we have purchased during the history of our company and everything was setup on time and exactly as described.

Having the flexible payment option made available to us was one of the deciding factors in choosing the KASEMAKE table and enabled us to exactly forecast our cash flow for the next 2 years. All service options were included for both the machine and software so we knew exactly how much the machine is going to cost us each month.

Traditionally we have relied heavily on third party services for prototyping and sample making. We were paying on average £4,000 a month to a CAD designer to design and produce our samples. Since the machine was installed we no longer outsource any cad cutting and the savings are more than paying for the system. Our costs have fallen from £4,000 a month to just £1,200 for the last 4 months altogether..

Following installation and training we are now able to design most of our own Point of Sale units. The software is excellent and we are now well on our way to being a completely self sufficient CAD prototyping, design and development facility.

The whole system has been completely reliable and AG/CAD is always on hand, with technical support, should we get stuck on anything.

All in all I would definitely recommend both KASEMAKE software and KASEMAKE cutting tables to anyone moving up to CAD designing and digital cutting and creasing.

Regards,
Russ Murch
Pure POS



L-R: Liam Gibbs and Russ Murch (managing director)



www.agcad.com

AG/CAD Limited
KASEMAKE House, Barlow Drive,
Woodford Park Ind. Est., Winsford
Cheshire, CW7 2JZ, England.
Tel. +44 (0)1606 863344
Fax. +44 (0)1606 863355
email sales@agcad.co.uk
web www.agcad.co.uk