

Diamond Corrugated opt for KASEMAKE



Diamond Corrugated operates from an 80,000 sq.ft. manufacturing and warehousing facility in the city of Derry, North West of Ireland. Packaging has been in the Diamond family for 3 generations and with over 70 years steeped in the packaging tradition they remain a privately owned company. They offer a unique and complete packaging service from initial enquiry right through to order fulfilment. A team of experienced and highly skilled professionals combines with advanced systems and equipment to ensure total customer satisfaction.

Diamond Corrugated has recently installed the latest KM Series 6 cutting table and are now benefitting from the added value it allows them

to offer current and potential customers. They manufacture eye-catching shelf ready packaging as well as the more traditional and conventional corrugated box. The design aspect of their business is becoming increasingly important in the context of the challenging design demands of the current retail environment. All Manufacturing is carried out to the highest standards illustrated by their ISO 9001, ISO 14001 and BRC / IOP accreditations. They are also on track for ISO 18001 achievement before the end of 2009.

In the past, samples for customers would have been produced by die forme suppliers, which would take several days. With the installation of KASEMAKE design software and a KM626A cutting table, Diamond have brought pre-press control 'in-house' not only giving the customer the benefit of upgrading to a faster and more efficient sample / design service, but allowing the company's designers time to develop their ideas to efficiently achieve the most effective solutions. "It was essential for us to find a better solution than waiting for samples from a third party." Terence McGilligan, Technical Manager explains, "After some research into what was available, we found AG/CAD to be the best value for money, offering first-class package at an affordable cost. This investment has enhanced not only our design capabilities and customer service, but has also saved us the extra cost and time involved with using an external sample / design source."

Paul Diamond MD explains, "With our investment with the KASEMAKE software and KM626A Cutting Table, we are able to provide an improved service facility to our customers. Our customers recognise the importance of quality design and service, never more so than in today's economic climate. Continuous improvement of both quality and service is top of our agenda and the installation of the KASEMAKE system is further evidence of that commitment. Over the past 3 years, investments have been made in all areas of the company from converting equipment to staff training. Our success as a company is based on a team based approach and total commitment to excellence. To continue and expand on this success we need to invest wisely in technology and equipment and the installation of the KASEMAKE system has proved to be a very sound decision."